#### Demand Forecast for Construction Equipment (February 2024)

Japan Construction Equipment Manufacturers Association (CEMA)

#### 1. <u>Overview</u>

- O In FY 2023, both domestic and export demand have continued to grow, and the shipme nt value for the full year of FY 2023 will be 3,317.8 billion yen (9% year-on-year increas e), which is expected to be the third consecutive year of an increase overall.
- O In FY 2024, both domestic and export demand are expected to remain steady, which wil I mark the fourth consecutive year of an increase overall. Out of nine types of equipmen t, the shipment value is expected to increase for six types, and the shipment value for t he full year of FY 2024 is expected to be 3,329.1 billion yen (0.3% year-on-year increas e) to mark a record high.

#### 2. Domestic and export breakdown

- (1) Domestic
  - O In FY 2023, it is expected that shipment value will continue to grow, supported by impro vements in delivery delays for parts and components as well as stable public and privat e capital investment.
    - Regarding the first half of FY 2023, shipment value increased for eight types of equipm ent, including a 30% year-on-year increase for tractors, amounting to 468.2 billion yen (13% year-on-year increase).
    - Regarding the second half of FY 2023, shipment value is expected to rise or trend side ways for seven types of equipment, including a 14% year-on-year increase for tractors, amounting to 517.3 billion yen (2% year-on-year increase).
    - As a result, the shipment value for the full year of FY 2023 is expected to be 985.5 bill ion yen (7% year-on-year increase), marking an increase for the third consecutive year. (The figures have been revised upward by 25.4 billion yen (2.6%) compared to the prev ious forecast made as of August 2023)
  - O In FY 2024, shipment value is expected to increase slightly due to the continuation of st able public and private capital investment.
    - Regarding the first half of FY 2024, shipment value is expected to increase or trend sid eways for six types of equipment, and amount to 475.2 billion yen (2% year-on-year inc rease).
    - Regarding the second half of FY 2024, shipment value is expected to increase or trend sideways for seven types of equipment, and amount to 520.5 billion yen (1% year-on-ye ar increase).

- As a result, the shipment value for the full year of FY 2024 is expected to be 995.7 bill ion yen (1% year-on-year increase), marking an increase for the fourth consecutive year. (The figures have been revised upward by 21.1 billion yen (2.2%) compared to the pre vious forecast made as of August 2023)
- (2) Exports
  - O In FY 2023, it is expected that shipment value will continue to grow due to factors such as the improvements in delivery delays for parts and components (similar to the domesti c situation) as well as an improvement in demand for ships and the weakening of the e xchange rate for the yen.
    - Regarding the first half of FY 2023, shipment value increased for seven types of equip ment, including a 27% year-on-year increase for hydraulic excavators, amounting to 1,19 3.1 billion yen (27% year-on-year increase).
    - Regarding the second half of FY 2023, despite an increase in shipment value forecast f
      or two types of equipment, including a 17% year-on-year increase for construction crane
      s, a decrease in shipment value is expected for six types of equipment (including hydra
      ulic excavators), and shipment value is expected to be 1,139.3 billion yen (5% year-on-y
      ear decrease).
    - As a result, the shipment value for the full year of FY 2023 is expected to be 2,332.4 billio n yen (9% year-on-year increase), marking an increase for the third consecutive year. (The f igures have been revised upward by 100.4 billion yen (4.5%) compared to the previous fore cast made as of August 2023.)
- O In FY 2024, shipment value is expected to remain steady with continued increase in dem and mainly for construction cranes.
  - Regarding the first half of FY 2024, shipment value is expected to decrease for six ty pes of equipment, and amount to 1,182.9 billion yen (1% year-on-year increase).
  - Regarding the second half of FY 2024, shipment value is expected to increase or tren d sideways for four types of equipment, and amount to 1,150.5 billion yen (1% year-o n-year increase).
  - As a result, the shipment value for the full year of FY 2024 is expected to trend side ways at a high level and amount to 2,333.4 billion yen (4% year-on-year increase).

[Overview of forecast results for demand]

			FY 2023		FY 2024					
		Actual results	Forecast for	Total forecast	Forecast for	Forecast for	Total forecast			
		for first half of	the second		the first half	the second				
		the year	half of the y		of the year	half of the y				
			ear			ear				
	Amount (million yen)	468,158	517,300	985,458	475,20	520,500	995,700			
Domestic					0					
	Year-on-year increase	113	102	107	102	101	101			
	(%)									
	Year-on-year increase c	105	104	104	101	102	102			
	ompared to the previou									
	s forecast (%)									
	Amount (million yen)	1,193,062	1,139,30	2,332,36	1,182,88	1,150,50	2,333,38			
Exports			0			0				
	Year-on-year increase	127	95	109	99	101	100			
	(%)									
	Year-on-year increase c	107	103	105	103	103	103			
	ompared to the previou									
	s forecast (%)									
	Amount (million yen)	1,661,220	1,656,60	3,317,82	1,658,08	1,671,00	3,329,08			
Total										
	Year-on-year increase	123	97	109	100	101	100			
	(%)									
	Year-on-year increase c	106	103	105	103	103	103			
	ompared to the previou									
	s forecast (%)									

Note: Spare parts are not included.

- These materials are a compilation of demand forecasts from 62 construction equipment manufacture
  rs who were regular members of CEMA (Chairman: Hiroto Honda) as of January 2024.
- The values for the forecast period for the second half of FY 2023 and both the first and second h alves of FY 2024 (three periods in total) is obtained through a survey-type forecast investigation int o the domestic and export shipment values of construction equipment as categorized into nine type s of equipment. This marks the 65th investigation.

#### Forecast of Demand for Construction Equipment

February 21, 2024 Japan Construction Equipment Manufacturers Association (CEMA)

				Forecast for	FY23		Upper: Value in million yen Lower: Year-on-year comparison (%)			
		1H Actual		2	H Projectio	n	Full-year Forecast			
	Domestic	Exports	Total	Domestic	Exports	Total	Domestic	Exports	Total	
Tractors	61,921	149,076	210,997	74,700	144,900	219,600	136,621	293,976	430,597	
	130	119	122	114	91	98	121	103	108	
Hydraulic Excavators	155,481	537,255	692,736	183,100	493,400	676,500	338,581	1,030,655	1,369,236	
	113	127	124	100	91	93	106	107	106	
Mini Hydraulic Excavators	43,325	230,882	274,207	48,000	226,400	274,400	91,325	457,282	548,607	
	111	131	128	105	98	99	108	112	112	
Construction Cranes	105,754	65,745	171,499	102,500	65,800	168,300	208,254	131,545	339,799	
	116	175	133	102	117	107	109	140	119	
Road Equipment	18,366	22,508	40,874	19,800	22,700	42,500	38,166	45,208	83,374	
	101	113	107	103	107	105	102	110	106	
Concrete Equipment	16,240	734	16,974	16,600	600	17,200	32,840	1,334	34,174	
	112	114	112	103	99	103	107	109	107	
Foundation Work	19,762	1,480	21,242	18,600	1,400	20,000	38,362	2,880	41,242	
Equipment	108	80	105	98	81	97	103	81	101	
Hydraulic Breakers	12,763	4,943	17,706	12,600	4,800	17,400	25,363	9,743	35,106	
Hydraulic Crushers	106	85	99	103	81	95	105	83	97	
Other Construction Equipment	34,546	180,439	214,985	41,400	179,300	220,700	75,946	359,739	435,685	
	93	123	117	95	100	99	94	110	107	
Total	468,158	1,193,062	1,661,220	517,300	1,139,300	1,656,600	985,458	2,332,362	3,317,820	
	113	127	123	102	95	97	107	109	109	

#### Forecast of Demand for Construction Equipment

#### February 21, 2024

Japan Construction Equipment Manufacturers Association (CEMA)

				Forecast for	FY24		Upper: Value in million yen Lower: Year–on–year comparison (%)			
		1H Forecast			2H Forecast		Full-year Forecast			
	Domestic	Exports	Total	Domestic	Exports	Total	Domestic	Exports	Total	
Tractors	60,700	155,288	215,988	72,500	144,900	217,400	133,200	300,188	433,388	
	98	96	102	97	100	99	97	102	101	
Hydraulic Excavators	158,600	515,800	674,400	183,100	488,500	671,600	341,700	1,004,300	1,346,000	
	102	96	97	100	99	99	101	97	98	
Mini Hydraulic Excavators	43,800	230,900	274,700	49,000	237,700	286,700	92,800	468,600	561,400	
	101	100	100	102	105	104	102	102	102	
Construction Cranes	111,000	73,000	184,000	105,600	72,400	178,000	216,600	145,400	362,000	
	105	111	107	103	110	106	104	111	107	
Road Equipment	18,400	23,000	41,400	20,600	23,200	43,800	39,000	46,200	85,200	
	100	102	101	104	102	103	102	102	102	
Concrete Equipment	16,900	700	17,600	16,900	600	17,500	33,800	1,300	35,100	
	104	98	104	102	96	102	103	97	103	
Foundation Work	18,800	1,300	20,100	17,500	1,100	18,600	36,300	2,400	38,700	
Equipment	95	85	95	94	81	93	95	83	94	
Hydraulic Breakers	13,500	4,300	17,800	13,500	4,600	18,100	27,000	8,900	35,900	
Hydraulic Crushers	106	87	101	107	96	104	106	91	102	
Other Construction Equipment	33,500	178,600	212,100	41,800	177,500	219,300	75,300	356,100	431,400	
	97	99	99	101	99	99	99	99	99	
Total	475,200	1,182,888	1,658,088	520,500	1,150,500	1,671,000	995,700	2,333,388	3,329,088	
	102	99	100	101	101	101	101	100	100	

																		Year-on-yea	r comparison
Туре	Region	07	08	09	10	11	12	13	14	15	16	17	18	19	20	2 1	22	2 3 Forecast	
Tractors	Domestic Total	86, 751 95	68, 094 79	49, 643 73	55, 364 112	67, 182 121	92, 194 137	114, 555 124		120, 740 107	113, 657 94	109, 773 97	121, 769 111	121, 000 99	109, 716 91	106, 968 98	113, 201 106	136, 621 121	
	Exports	309, 147	257, 243	88, 865	185, 865	238, 442	202, 400	189, 219	212, 143	146, 491	126, 496	178, 822	190, 022	138, 179	128, 891	215, 959	284, 313	293, 976	300, 188
	Total Subtotal	126 395, 898		35 138, 508	209 241, 229	128 305, 624	85 294, 594			69 267, 231	86 240, 153	141 288, 595	116 311, 791	73 259, 179	93 238, 607	168 322, 927	132 397, 514	103 430, 597	102 433, 388
	oubtotai	118	82	43	174	127	96	103	107	82	90	120	108	83	92	135	123	108	101
Excavators	Domestic Total	295, 296 108		99, 556 50	138, 014 139	197, 032 143	255, 476 130	358, 163 140	287, 439 80	253, 663 88	252, 938 100	269, 656 107	270, 587 100	282, 642 104	296, 096 105	304, 164 103	320, 414 105	338, 581 106	
Hydraulic Excavators	Exports	719, 983		326, 209	655, 519	760, 735	559, 611	520, 006		468, 539	498, 370	659, 084	773, 484	599, 682	491, 096	739, 662	965, 612	1, 030, 655	
	Total	122		55	201	116	74			84	106	132	117	78	82	151	131	107	97
	Subtotal	1, 015, 279 117	793, 184 78	425, 765 54	793, 533 186	957, 767 121	815, 087 85			722, 202 85	751, 308 104	928, 740 124	1, 044, 071 112	882, 324 85	787, 192 89	1, 043, 826 133	1, 286, 026 123	1, 369, 236 106	1, 346, 000 98
Mini Hydraulic Excavators	Domestic	79, 793		30, 883	42, 404	57, 551	71, 141			106, 846	77, 282	84, 358	89, 499	85, 859 96	86, 320	86, 552	84, 614	91, 325	
	Total Exports	100 186, 806	61 96, 291	63 52, 449	137 99, 424	136 124, 263	124 119, 367	120 137, 599		105 167, 115	72 178, 323	109 212, 081	106 230, 492	231, 056	101 228, 150	100 329, 555	407, 016	108 457, 282	102 468, 600
	Total	115	52	54	190	125	96	115	120	102	107	119	109	100	99	144	124	112	102
	Subtotal	266, 599 110		83, 332 57	141, 828 170	181, 814 128	190, 508 105			273, 961 103	255, 605 93	296, 439 116	319, 991 108	316, 915 99	314, 470 99	416, 107 132	491, 630 118	548, 607 112	561, 400 102
Construction Cranes	Domestic	170, 066	151, 053		83, 071	106, 582	123, 277	164, 536	188, 161	204, 697	213, 937	198, 054	191, 353	198, 575	170, 018	167, 614	191, 705	208, 254	216, 600
	Total Exports	116 117, 935		55 64, 616	99 63, 442	128 75, 053	116 79, 265			109 117, 057	105 70, 016	93 68, 681	97 83, 835	104 85, 182	86 50, 719	99 71, 997	114 93, 810	109 131, 545	104 145, 400
	Total	135	117	47	98	118	106	139	118	90	60	98	122	102	60	142	130	140	111
	Subtotal	288, 001 123	289, 221 100	148, 316 51	146, 513 99	181, 635 124	202, 542 112	274, 707 136		321, 754 101	283, 953 88	266, 735 94	275, 188 103	283, 757 103	220, 737 78	239, 611 109	285, 515 119	339, 799 119	362, 000 107
Road Equipment	Domestic	29, 515	23, 546	18, 270	23, 649	26, 464	32, 883	38, 762	39, 546	40, 084	36, 442	38, 692	35, 743	40, 185	40, 327	39, 236	37, 396	38, 166	39, 000
	Total Exports	102 43, 926		78 20, 260	129 27, 745	112 31, 258	124 27, 523			101 31, 506	91 25, 870	106 36, 598	92 31, 894	112 21, 075	100 21, 585	97 35, 824	95 41, 181	102 45, 208	
	Total	136	91	51	137	113	88	111	109	94	82	141	87	66	102	166	115	110	102
	Subtotal	73, 441 120	63, 382 86	38, 530 61	51, 394 133	57, 722 112	60, 406 105			71, 590 98	62, 312 87	75, 290 121	67, 637 90	61, 260 91	61, 912 101	75, 060 121	78, 577 105	83, 374 106	85, 200 102
Concrete Equipment	Domestic	22, 988	15, 931	13, 927	10, 877	14, 912	17, 579	26, 454	28, 870	30, 307	29, 360	29, 244	28, 264	30, 853	31, 412	32, 554	30, 645	32, 840	33, 800
	Total Exports	107 3, 229	69 1, 704	87 798	78 896	137 1, 107	118 1, 342	150 1, 660		105 2, 244	97 1, 664	100 1, 558	97 924	109 1, 279	102 830	104 1, 078	94 1, 225	107 1, 334	103 1, 300
	Total	145	53	47	112	124	121	124	105	129	74	94	59	138	65	130	114	109	97
	Subtotal	26, 217 110	17, 635 67	14, 725 83	11, 773 80	16, 019 136	18, 921 118	28, 114 149		32, 551 106	31, 024 95	30, 802 99	29, 188 95	32, 132 110	32, 242 100	33, 632 104	31, 870 95	34, 174 107	35, 100 103
Foundation Work	Domestic	24, 787	22, 869		17, 821	18, 822	22, 108	30, 207	32, 305	35, 062	38, 978	39, 120	43, 449	40, 896	36, 074	34, 601	37, 232	38, 362	36, 300
Equipment	Total Exports	137 2, 118		82 2, 497	95 3, 010		118 4, 169			109 3, 399	111 6, 141	100 5, 211	111 4, 250	94 4, 801	88 4, 974	96 4, 651	108 3, 567	103 2, 880	
	Total	172	127	93	121	122	113	81	90	112	181	85	82	113	104	94	77	81	83
	Subtotal	26, 905 139		21, 348 84	20, 831 98	22, 506 108	26, 277 117			38, 461 109	45, 119 117		47, 699 92	45, 697 96	41, 048 110	39, 252 96	40, 799 104	41, 242 101	
Hydraulic Breakers	Domestic	16, 537	11, 680	6, 322	8, 205	12, 885	13, 499	16, 164	18, 468	18, 052	18, 895	19, 867	20, 524	20, 628	19, 202	22, 583	24, 259	25, 363	27, 000
Hydraulic Crushers	Total Exports	104 15, 209	71 11, 267	54 6, 884	130 10, 196	157 8, 061	105 7, 115			98 8, 962	105 7, 561	105 9, 079	103 10, 068	101 8, 633	93 6, 200	118 10, 205	107 11, 784	105 9, 743	106 8, 900
	Total	113	74	61	148	79	88	99	121	106	84	120	111	86	72	165	116	83	91
	Subtotal	31, 746 108		13, 206 58	18, 401 139	20, 946 114	20, 614 98	23, 197 113		27, 014 100	26, 456 98	28, 946 109	30, 592 106	29, 261 96	25, 402 87	32, 788 129	36, 043 110	35, 106 97	35, 900 102
Other Construction Equipments	Domestic	63, 333	60, 206	46, 731	41, 489	62, 864	50, 344	60, 978	65, 660	70, 558	85, 000	75, 831	72, 809	74, 894	71, 397	71, 510	80, 522	75, 946	
	Total Exports	94 255, 218		78 138, 429	89 246, 303	152 263, 219	80 208, 447	121 176, 218		107 154, 579	120 162, 160	89 232, 278	96 250, 791	102 189, 585	95 144, 232	100 256, 705	113 325, 629	94 359, 739	99 356, 100
	Total	125	91	59	178	107	79	85	92	95	105	143	108	76	76	178	127	110	99
	Subtotal	318, 551 117	293, 127 92	185, 160 63	287, 792 155	326, 083 113	258, 791 79	237, 196 92		225, 137 99	247, 160 110	308, 109 125	323, 600 105	264, 479 82	215, 629 82	328, 215 152	406, 151 124	435, 685 107	431, 400 99
Equipment Total	Domestic	789, 066	599, 999	367, 883	420, 894	564, 294	678, 501	895, 199		880, 009	866, 489	864, 595	873, 997	895, 532	860, 562	865, 782	919, 988	985, 458	995, 700
	Total Exports	106 1, 653, 571	76 1, 375, 705	61 701, 007	114 1, 292, 400	134 1, 505, 822	120 1, 209, 239			101 1, 099, 892	98 1, 076, 601	100 1, 403, 392	101 1, 575, 760	102 1, 279, 472	96 1, 076, 677	101 1, 665, 636	106 2, 134, 137	107 2, 332, 362	101 2, 333, 388
	Total	123	83	51	184	117	80	97	108	86	98	130	112	81	84	155	128	109	100
	Subtotal	2, 442, 637 117	1, 975, 704 81	1, 068, 890 54	1, 713, 294 160	2, 070, 116 121	1, 887, 740 91	2, 071, 144 110	2, 148, 950 104	1, 979, 901 92	1, 943, 090 98	2, 267, 987 117	2, 449, 757 108	2, 175, 004 89	1, 937, 239 89	2, 531, 418 131	3, 054, 125 121	3, 317, 820 109	3, 329, 088 100
Service Parts	Domestic	101, 204	89, 678	89, 691	90, 098	98, 807	101, 709	114, 173	118, 920	119, 250	120, 038	118, 860	118, 506	124, 499	125, 169	132, 080	137, 270		
	Total Exports	97 131, 888	89 131, 696	100 103, 599	100 159, 587	110 181, 432	103 160, 061	112 149, 927	104 171, 732	100 157, 640	101 143, 439	99 208, 316	100 238, 990	105 201, 540	101 151, 957	106 247, 595	104 285, 426		
	Total	117	100	79	154	114	88	94	115	92	91	145	115	201, 540	75	247, 595	200, 420		
	Subtotal	233, 092 108		193, 290 87	249, 685 129	280, 239 112	261, 770 93	264, 100 101	290, 652 110	276, 890 95	263, 477 95	327, 176 124	357, 496 109	326, 039 91	277, 126 85	379, 675 137	422, 696 111		
Grand Total	Domestic	890, 270		457, 574	510, 992		780, 210			999, 259	986, 527	124 983, 455	992, 503	1, 020, 031	985, 731	997, 862	1, 057, 258		
	Total Exports	105 1, 785, 459	78 1, 507, 401	66 804, 606	112 1, 451, 987	130 1, 687, 254	118 1, 369, 300	129 1, 325, 872	98 1, 445, 691	101 1, 257, 532	99 1, 220, 040	100 1, 611, 708	101 1, 814, 750	103	97	101	106		
	Total	123	84	53	180	116	81	97	109	87	97	132	113	1, 481, 012 82	1, 228, 634 83	1, 913, 231 156	2, 419, 563 127		
	Subtotal	2, 675, 729		1, 262, 180	1, 962, 979 156	2, 350, 355	2, 149, 510				2, 206, 567	2, 595, 163	2, 807, 253	2, 501, 043	2, 214, 365	2, 911, 093	3, 476, 821		
		116	82	57	156	120	92	109	104	93	98	118	108	89	89	132	119		

Upper: Value in million yen

# Japan Construction Equipment Manufacturers Association (CEMA) Chairman's Press Conference

 Forecast of Demand for Construction Equipment (CE) — (Published in February 2024)

# February 21, 2024 Hiroto Honda, CEMA Chairman

#### Program

- 1. Opening declaration by PR Committee Chairman Tanaka at 10:30
- 2. Reporting by CEMA Chairman Honda at 10:35 11:00
  - Forecast of Demand for Construction Equipment (on a shipment basis)
- 3. Q&A at 11:00 11:30
- 4. Closing declaration by PR Committee Chairman Tanaka at 11:30



- Published in February and August every financial year. This is the 65<sup>th</sup>.
- Scope of survey: 62 CE manufacturers with CEMA regular member status
- Date of survey: As of January 2024
- Period for survey : Three periods consisting of the second half of FY 2023 and the first and second halves of FY 2024
- Types of CE surveyed: 9 types(Tractors, HE\*, Mini HE, Construction cranes, Road equipment, Concrete equipment, Foundation work equipment, Hydraulic breakers & crushers, and Other CE)

(The next demand forecast will be announced on August 9, 2024.)

\*HE: Hydraulic Excavators

# [Contents of Chairman's Press Conference]



#### 1. Demand Forecast for FY23/24

(1)Shipment Value Basis

- 1 FY over FY comparison
- 2 Half year vs previous half year comparison
- ③ Changes by model (incl. service parts)
- (4) Changes by market (domestic/exports)
- (2)Unit Number Basis
  - 1 HE (hydraulic excavators)
  - 2 Mini HE

#### 2. Survey Results - Members

- (1) Background to domestic demand forecasts
  - 1 Public works projects
  - 2 Private capital investments
  - ③ Housing investments

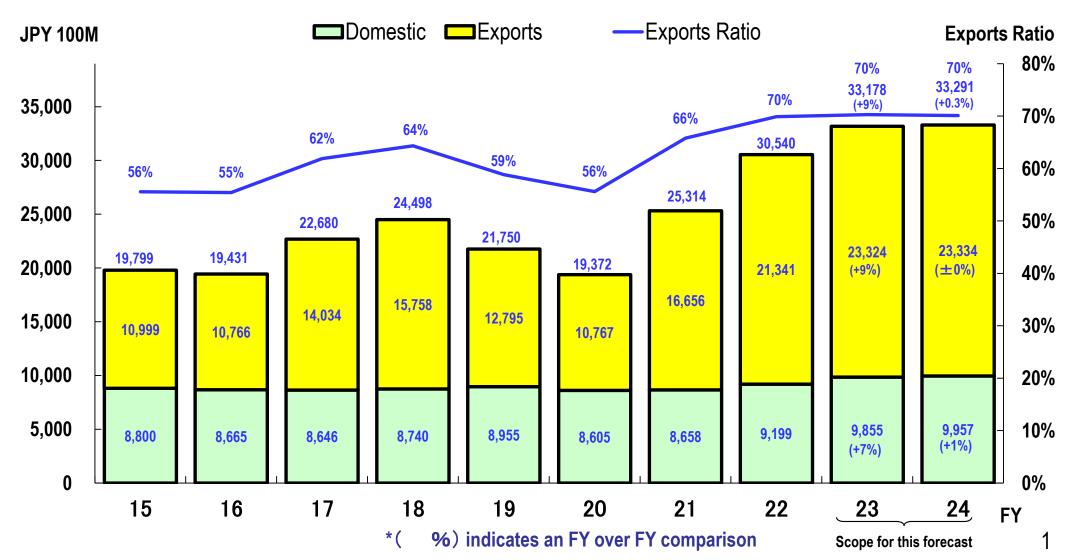
- (2)Behind overseas demand forecast
  - 1 Trend in the North American markets
  - (2) Trend in the European markets
  - ③ Trend in Asian markets ex. China(including Oceania)
  - (4) Trend in the Chinese market
- (3)Trends in exchange rates
  - ① JPY-USD
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- (4)Survey Results on Topics
  - 1 Factors that may affect demand forecast
- [FYI] Actual results for shipment value
  - ① Trends by equipment type (calendar year): 2015 to 2023
  - ② Changes in composition ratio by destination: 2015 to 2022
  - ③ Changes in composition ratio by destination: Apr-Dec 2023
  - (4) Changes in index (FY2007=100)

#### 1. Demand forecasts for FY 23/24 (1) Shipment Value Basis ①FY over FY comparison



In FY 2023, both domestic and export sales have continued to grow, and the shipment value is expected to be 3,317.8 billion yen (9% year-on-year increase).

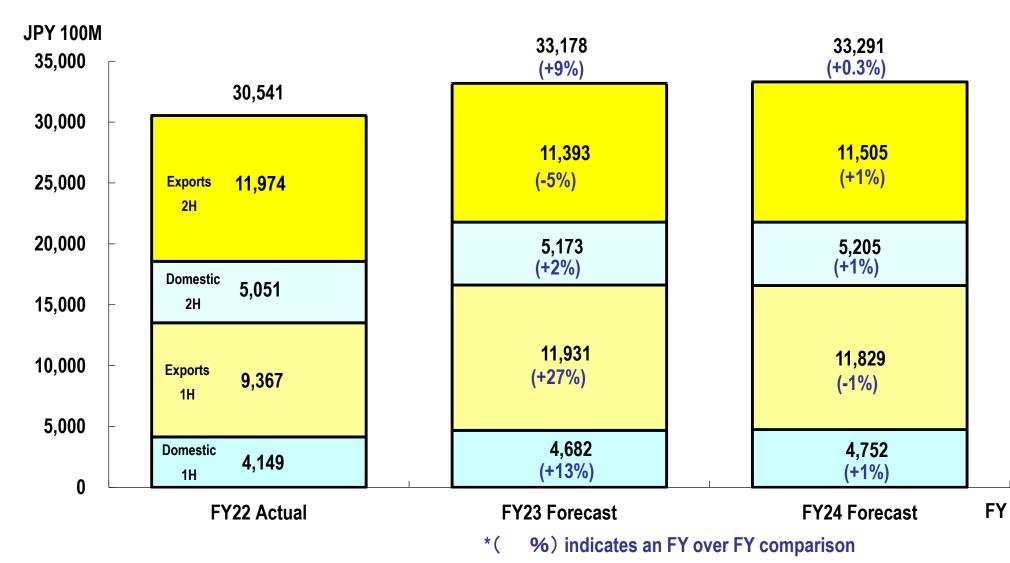
In FY 2024, domestic and export sales are expected to remain steady, and the shipment value is expected to be 3,329.1 billion yen (0.3% year-on-year increase) to mark a record high.



#### 1. Demand Forecast for FY23/24 (1) Shipment Value Basis 2 Half year vs previous half year comparison



- O In FY 2023, shipment value of demand greatly increased for both domestic and export markets in the first half of the fiscal year, however in the second half of the fiscal year, domestic shipment value remained steady while exports declined.
- O In FY 2024, increases in domestic demand are expected in both the first and second halves of the fiscal year. For exports, demand is expected to decrease slightly in the first half of the fiscal year but is expected to increase in the second half of the fiscal year.



# 1. Demand Forecast for FY23/24 (1) Shipment Value Basis

**③Changes by model (incl. service parts)** 



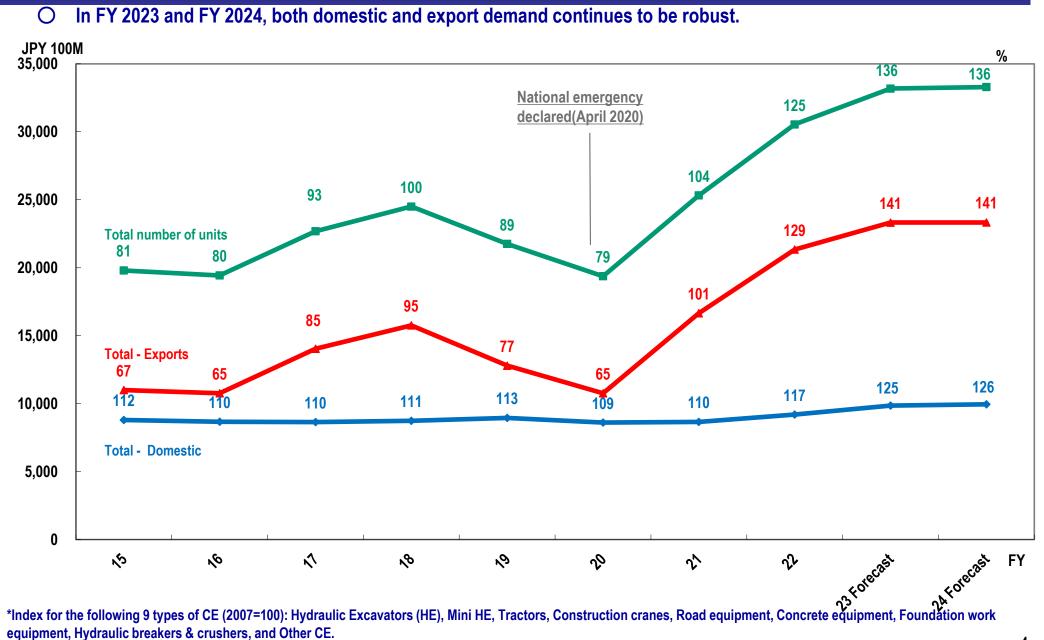
3

In FY 2023, demand is expected to increase for eight types of equipment out of nine types of equipment in total. In FY 2024, demand is expected to increase for six types of equipment out of nine types of equipment in total. **JPY 100M** 40,000 Service parts Other CE 36,817 36.704 Road equipment 34,768 35,000 Construction cranes Tractors Mini HE 29,110 30,000 HE 28,073 25,952 25,011 25,000 22.568 22,066 22.144 20.000 15,000 10,000 5,000 0 23Forecast 5 0 2 ~~ 2 Ŷ Ŷ N 24 Forecat FY

\*On a shipment value basis for the following 9 types of CE: Hydraulic Excavators (HE), Mini HE, Tractors, Construction cranes, Road equipment, Concrete equipment, Foundation work equipment, Hydraulic breakers & crushers, and Other CE. However, the forecast of service parts for FY23 and FY24 are the average amount over the past 5 years (JPY 352.6 billion) Source: Statistics privately compiled by CEMA

# 1. Demand Forecast for FY23/24 (1) Shipment Value Basis

**(4)**Changes by market (Domestic/Exports)



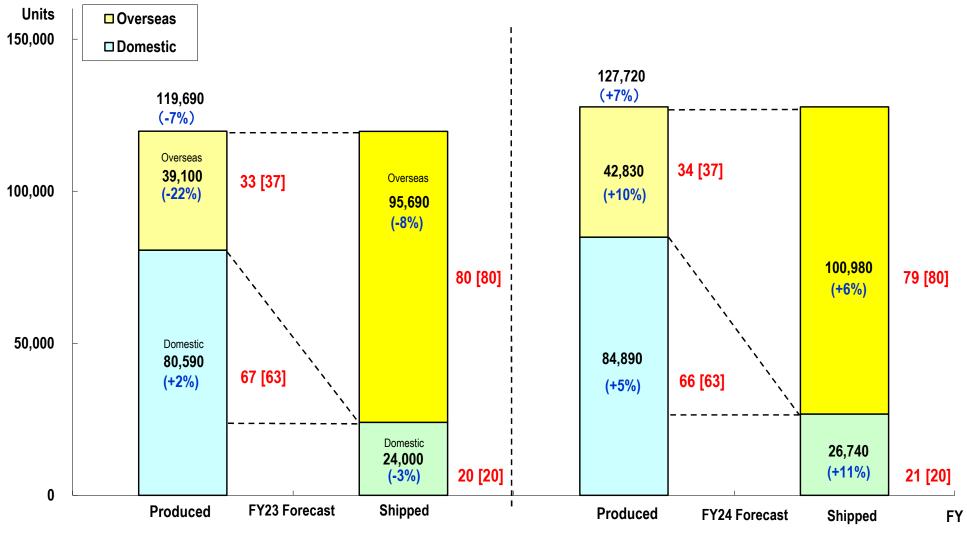
Source: Statistics privately compiled by CEMA

#### 1. Demand Forecast for FY23/24 (2) Unit Number Basis

**1**Hydraulic Excavators



- **O** In FY 2023, domestic production increased, while overseas production and shipments both decreased.
- **O** In FY 2024, both production and shipments are expected to increase for domestic and overseas markets.



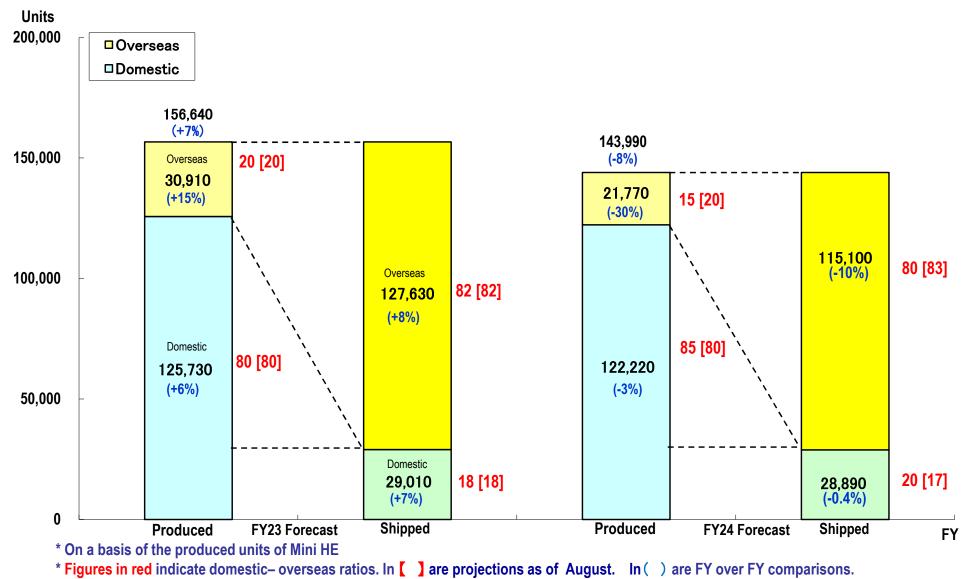
\* On a basis of the produced units of HE

\* Figures in red indicate domestic– overseas ratios In ( ) are projections as of as of August. In ( ) are FY over FY comparisons. Source: Research by CEMA

# Demand Forecast for FY23/24 (2) Unit Number Basis Mini HE



O In FY 2023, production and shipment value both increased for domestic and export markets.
 O In FY 2024, production and shipment value are both expected to decrease for domestic and export markets.



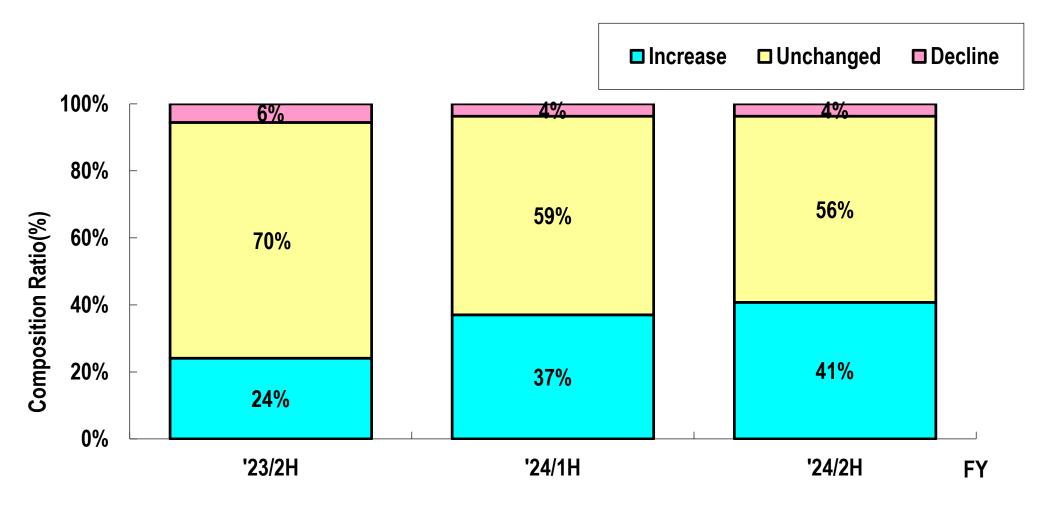
Source: Research by CEMA

- 2. Survey Results Members
- (1) Behind domestic demand forecast



### **1**Public works projects

O In the second half of FY 2023, the majority view the situation as trending sideways, while an increasing number of companies expect an increase in public investment in FY 2024.



2. Survey Results - Members

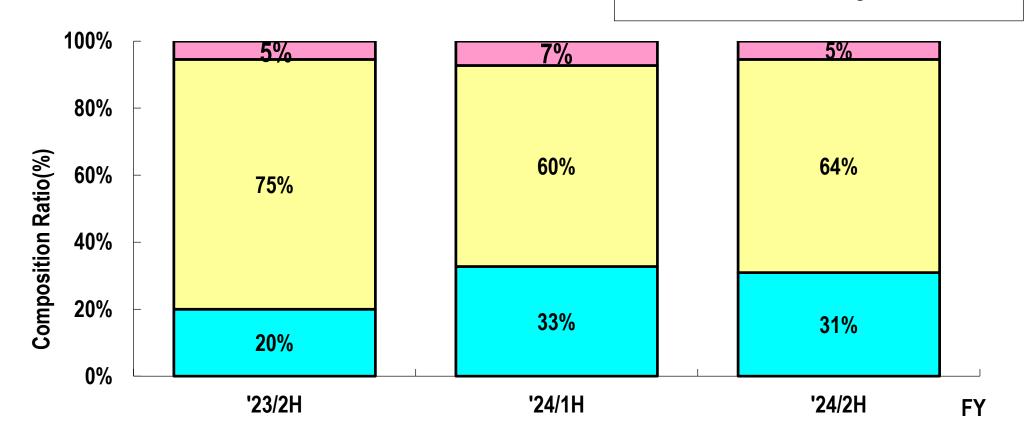
(1) Behind domestic demand forecast



# **2**Private capital investments

The majority view the situation in both the second half of FY 2023 and FY 2024 as trending sideways, Ο while an increasing number of companies expect an increase in private capital investment in the first half of FY 2024. □ Unchanged □ Decline

□ Increase

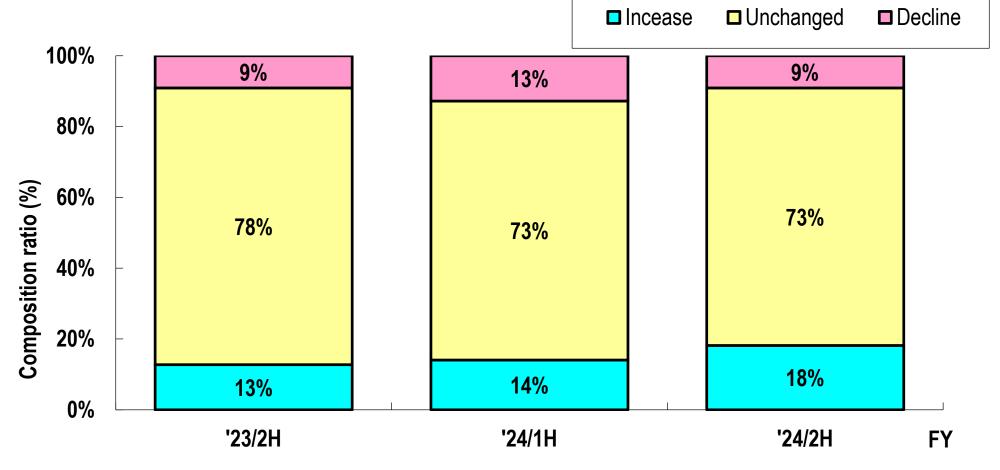


- 2. Survey Results Members
- (1) Behind domestic demand forecast



# **③** Housing investments

O The majority view the situation in both the second half of FY 2023 and FY 2024 as trending sideways, while an increasing number of companies expect an increase in housing investment in the second half of FY 2024.



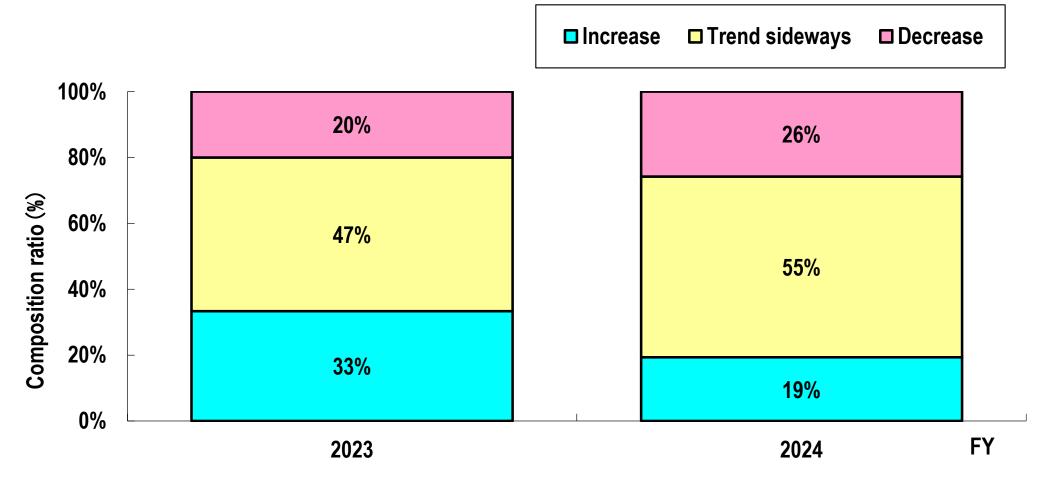
2. Survey Results - Members

(2) Behind overseas demand forecast



**1**Trend in the North American markets

○ In FY 2023, many companies still see an increase in demand, but there is a slight increase in the number of companies expecting a decrease in FY 2024.

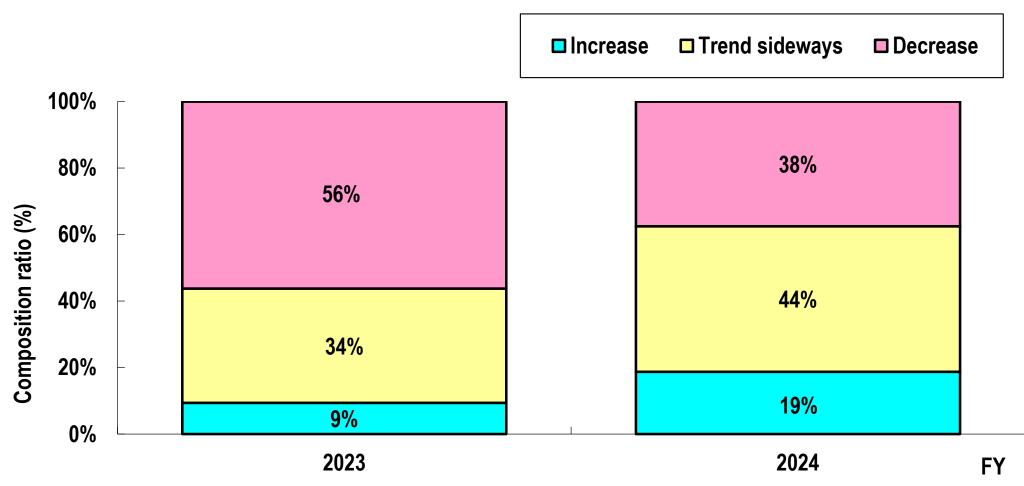


2. Survey Results - Members(2) Behind overseas demand forecast



**(2)**Trend in the European markets

○ In FY 2023, many companies see a decrease in demand, but an increasing number of companies expect an increase in FY 2024.



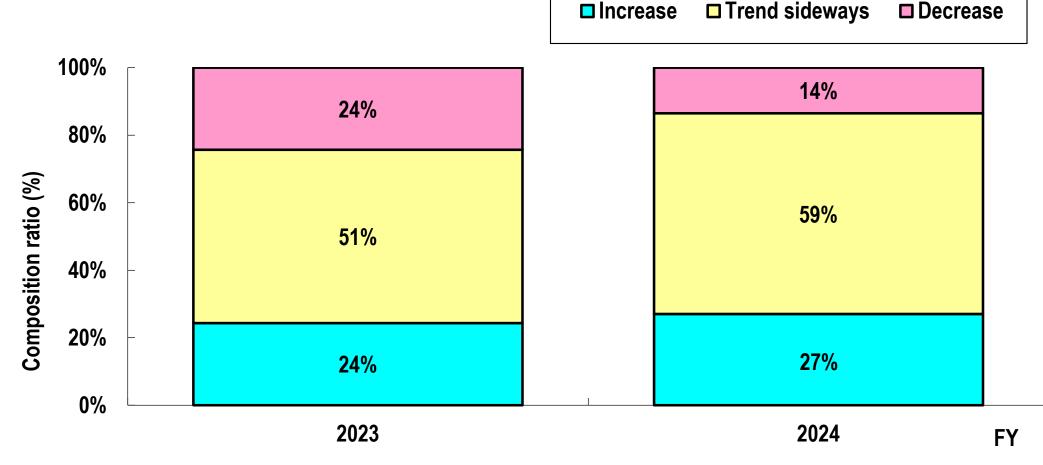
2. Survey Results - Members

(2) Behind overseas demand forecast



**③Trend in Asian markets ex. China (including Oceania)** 

O Through FY 2023 and FY 2024, more than half of companies see the situation as trending sideways, but there is a slight increase in the number of companies expecting an increase in FY 2024.



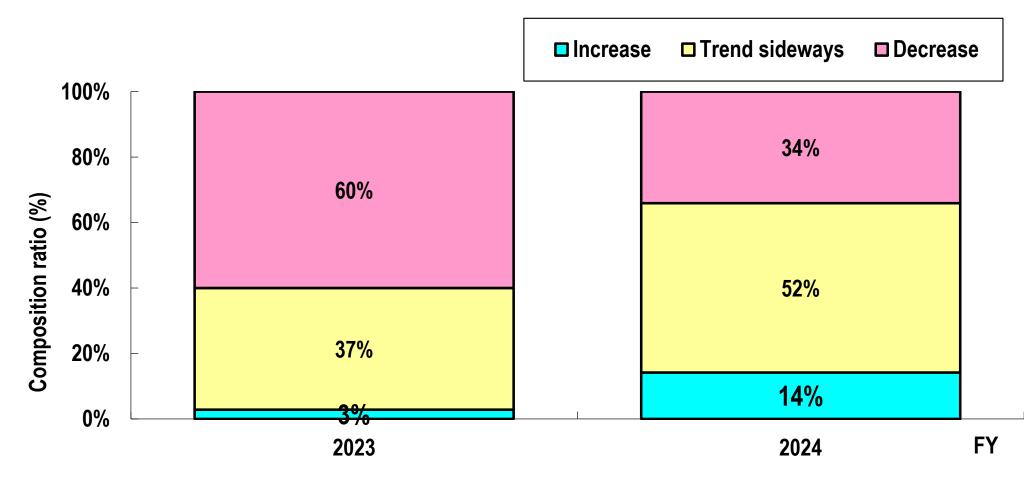
2. Survey Results - Members

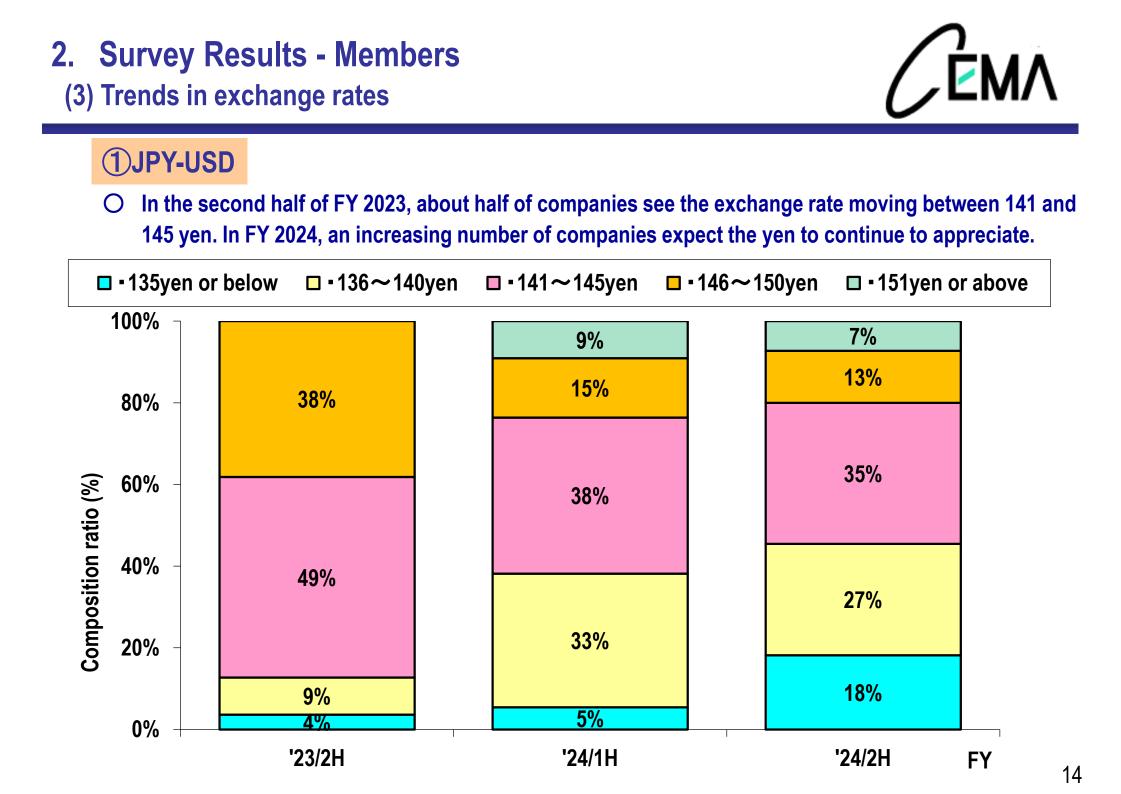
(2) Behind overseas demand forecast



#### **(4)**Trend in the Chinese market

O In FY 2023, more than half of companies see a decrease in demand, but there is an increase in the number of companies expecting the situation to trend sideways in FY 2024.



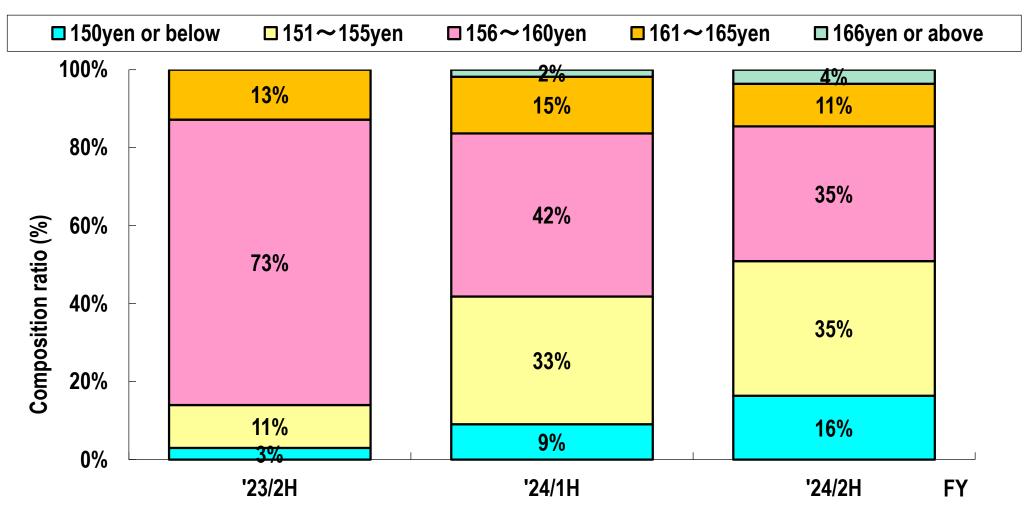


- 2. Survey Results Members
  - (3) Trends in exchange rates



#### **②JPY-EUR**

 In the second half of FY 2023, about 70% of companies see the exchange rate moving between 156 and 160 yen. In FY 2024, an increasing number of companies expect the yen to continue to appreciate.



#### (4) Survey Results on Topics

#### Factors that may affect demand forecast

- O As factors that positively affect demand, many companies suggested public investment, private capital investment, and trends in exchange rates for both domestic and overseas markets.
- O On the other hand, as factors that negatively affect demand, many companies suggested the state of resource prices and the state of logistics costs for the domestic market. For overseas markets, in addition to resource prices, many companies suggested the Russia/Ukraine issue and central banks in each country raising interest rates as factors that negatively affect demand.

	Positive factors	Negative factors
Domestic market	<ol> <li>Public investment (131)</li> <li>Private capital investment (93)</li> <li>Trends in exchange rates (22)</li> </ol>	<ol> <li>State of resource prices (65)</li> <li>State of logistics costs (61)</li> <li>State of steel prices (58)</li> </ol>
Overseas markets	<ol> <li>Trends in exchange rates (85)</li> <li>Public investment (63)</li> <li>Private capital investment (53)</li> </ol>	<ol> <li>The Russia/Ukraine issue (60)</li> <li>State of resource prices (41)</li> <li>Central banks in each country raising interest rates (39)</li> </ol>

- Based on three choices each (in order of priority) for domestic and overseas from the following 12 items made by a respondent as potentially affecting factors on the future market conditions:

1. Public works projects, 2. Private capital investments, 3. Exchange rates, 4. Worldwide interest rate hikes, 5. Russia-Ukraine issues, 6. Container availability, 7. Parts/components availability, 8. Resource prices, 9. Transport cost, 10. Steel prices, 11. Inventory at sales outlet, and 12. Others

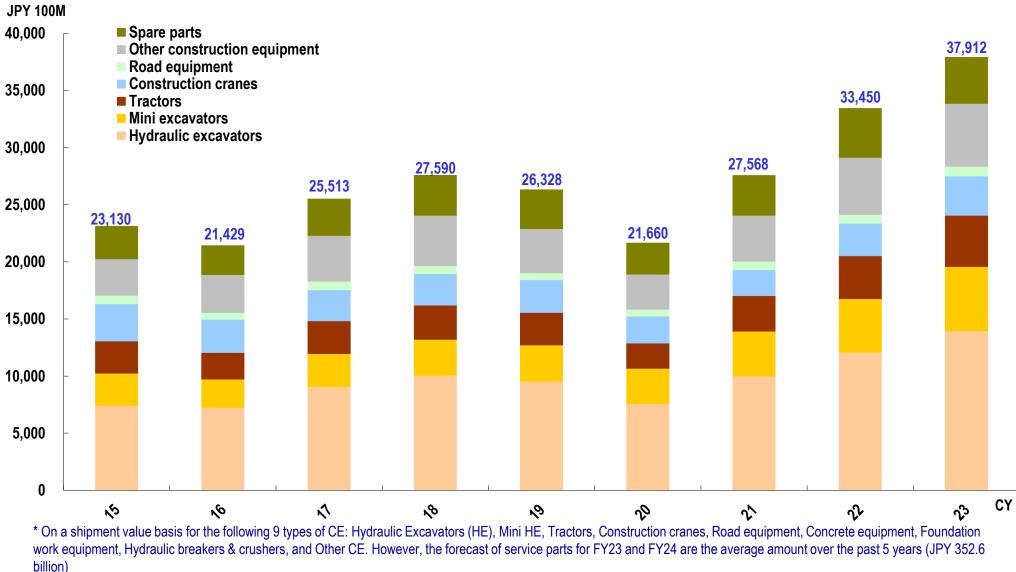
- The choices are numbered (1 2 3) in order of influence, allocating 3 points for 1, 2 points for 2 and 1 point for 3.

# [FYI] Actual results for shipment value

**1**Trends by equipment type (calendar year): 2015 to 2023



O Demand increased for seven types of equipment in 2023, marking a record high of 3,791.2 billion yen (13% increase).

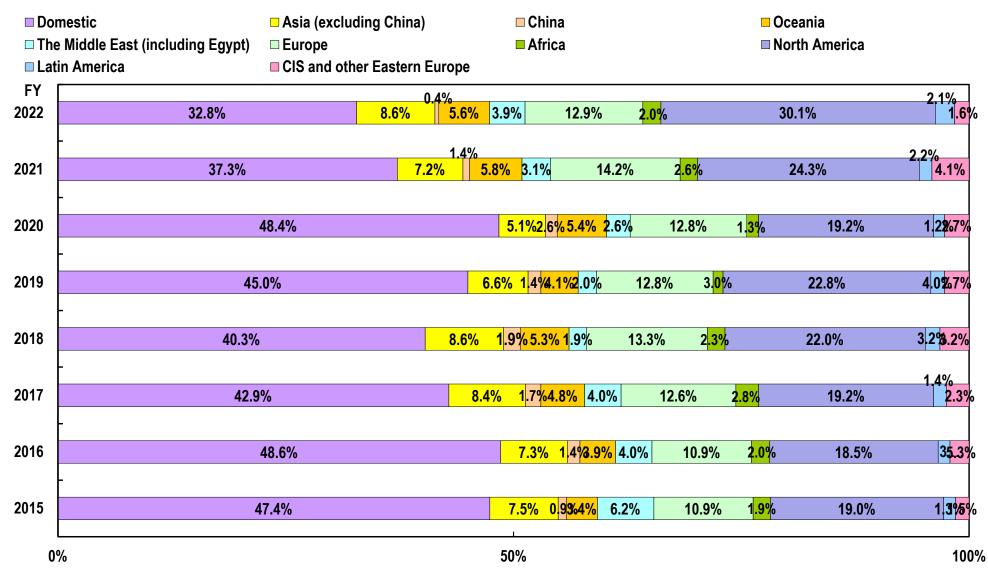


Source: Statistics privately compiled by CEMA

#### [FYI] Actual results for shipment value

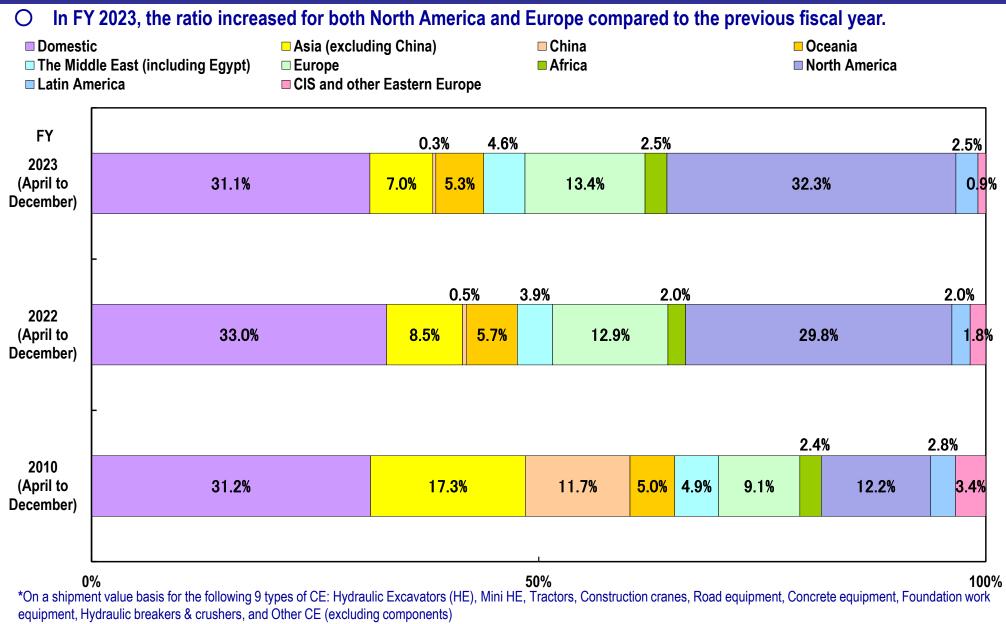
(2) Changes in composition ratio by destination: 2015 to 2022

#### • The ratio for North America rapidly increased in FY 2022, and exceeds 30% overall.



\* On a shipment value basis for the following 9 types of CE: Hydraulic Excavators (HE), Mini HE, Tractors, Construction cranes, Road equipment, Concrete equipment, Foundation work equipment, Hydraulic breakers & crushers, and Other CE (excluding components) Source: Statistics privately compiled by CEMA

#### **③**Changes in composition ratio by destination: Apr-Dec 2023

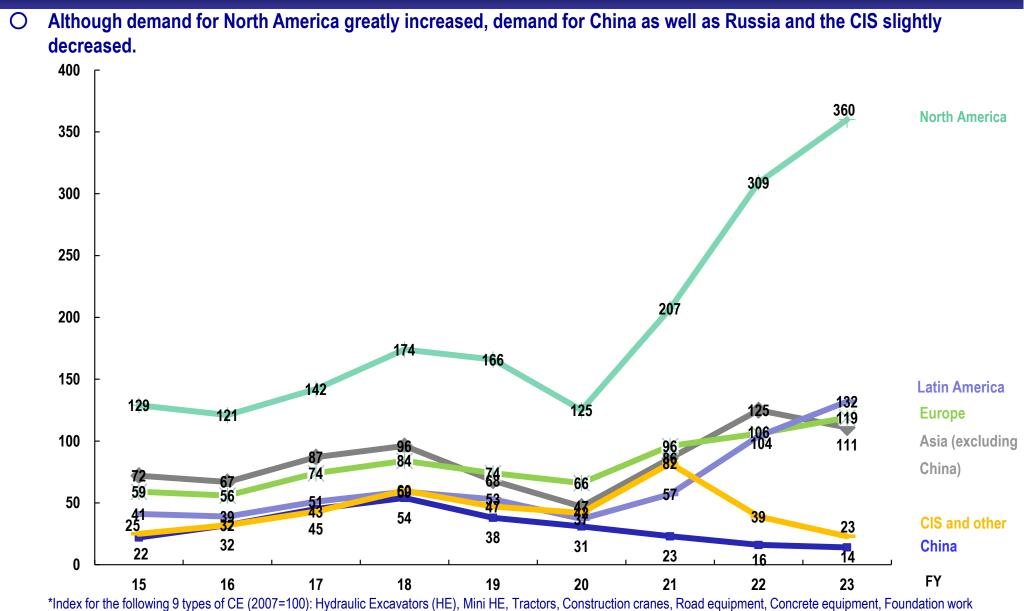


\*Apr-Dec 2010 means the same period of the year in which China's proportion was the highest.

Source: Statistics privately compiled by CEMA

#### [Reference values] Shipment value by destination

#### 4) Trends in shipment value indexed to FY 2007 as 100



equipment, Hydraulic breakers & crushers, and Other CE

Note: Figures for FY23 are estimates based on actual data by destination for Apr-Dec.

Source: Statistics privately compiled by CEMA